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Anaheim Mitsubishi Dealer Showcase



Monday, February 1, 2010

Anaheim Mitsubishi Dealer Showcase brought to you by Rally Innovations

Rally Innovations, Tarmac Performance and Team AllStars kicked off the New Year by invading Anaheim Mitsubishi. This was their 2nd Dealer Showcase of the series. They had their returning DJ to get the crowd in a groove and music to set the tone for the meet. O.C.'s finest Hooter Girls came to the show and brought Buffalo wings to tame their hunger.

The meet attracted a diverse crowd. There were vendors displaying their products and entertaining questions. Rally Innovations brought back their well known 'Evo Soul' Evo & Ralliart Sportback, as well as their Kia Forte Tarmac Rally car. The entire Rally Innovations staff was there in full force to represent the company. The International AllStars Automotive team were there keeping the crowd hyped for the raffle while jaw dropping models were walking around and chatting with the enthusiasts.

Eibach, Injen, Banshee Auto Tunin, Work Wheels, and Anaheim Mitsubishi gave away some nice prizes. Work gave away some shirts, license plates and banners. Eibach gave a certificate for ProKit springs. Mike from Road Race Engineering brought his family & donated generously gift certificates. Anaheim Mitsu gave away license plate frames and key fobs to a free car wash. Banshee Auto Tunin gave out some carbon fiber license plate holder/mounts, lanyards, and stickers. Injen gave out the grand prize of an Evo VIII exhaust system.

The showcase had all sorts of cars there, JDM and KDM and USDM. It was nice to see some old EVO VIII's out. There were Nissans, Kias, Hyundais, Cadillacs, Chevys, Subarus, Mazdas, and of course, Mitsubishis. This showcase welcomed a group of Hyundai Genesis owners who attracted the attention of the neighboring Hyundai dealership. Even Injen brought out their 3.8 V6 Genesis Coupe while Rally Innovations brought their 2.0T Genesis Coupe for a sneak peak of what's coming for their 2010 arsenal.

Overall the event was a great success. Rally Innovations would like to thank the Anaheim Mitsubishi, as well as their numerous sponsors, and the enthusiast for their continued support.

photos by eye2eyephoto

